Unit 6:	Managing a Successful Computing Project

Unit code	**T/615/1625**
Unit type	**Core unit**
Unit level	**4**
Credit value	**15**

Introduction

This unit is assessed by a Pearson-set assignment. The project brief will be set by the centre, based on a theme provided by Pearson (this will change annually). The theme and chosen project within the theme will enable students to explore and examine a relevant and current topical aspect of computing in the context of a business environment.

In order to ensure that client expectations are met in terms of requirements, deadlines and the estimated cost, the work to deliver new computer systems or services to business organisations, or to revamp the existing ones, is always organised in projects. Therefore, skilful, knowledgeable and experienced project managers have always been in demand. It is projected that 15.7 million new project management roles will be created around the world by 2020.

The aim of this unit is to offer students an opportunity to demonstrate the skills required for managing and implementing a project. They will undertake independent research and investigation for carrying out and executing a computing project which meets appropriate aims and objectives.

On successful completion of this unit students will have the confidence to engage in decision-making, problem-solving and research activities using project management skills. They will have the fundamental knowledge and skills to enable them to investigate and examine relevant computing concepts within a work-related context, determine appropriate outcomes, decisions or solutions and present evidence to various stakeholders in an acceptable and understandable format.

Learning Outcomes

By the end of this unit students will be able to:

LO1   Establish project aims, objectives and timeframes based on the chosen theme.

LO2   Conduct small-scale research, information gathering and data collection to generate knowledge to support the project.

LO3   Present the project and communicate appropriate recommendations based on meaningful conclusions drawn from the evidence findings and/or analysis.

LO4   Reflect on the value gained from conducting the project and its usefulness to support sustainable organisational performance.

Essential Content

LO1 Establish project aims, objectives and timeframes based on the chosen theme

Project management:

What is project management and what does it involve?

The key stages of project management.

The advantages of using project management and why it is important.

Initiation of the project and project planning phase:

Scoping a project – defining objectives, scope, purpose and deliverables to be produced.

Steps and documentation required in the initiation phase.

Developing the project plan, including planning for timescales and time management, cost, quality, change, risk and issues.

The work breakdown structure.

Use of Bar and Gantt Charts for effective planning.

LO2 Conduct small-scale research, information gathering and data collection to generate knowledge to support the project

Project execution phase:

Selecting appropriate methods of information gathering, data collection and material resourcing.

The distinct phases which support a coherent and logical argument.

Use of secondary research to inform a primary empirical study.

Qualitative and quantitative research methods.

Field work:

Selecting a sample of the consumer market, businesses or individuals (those who meet certain characteristics relevant to the research theme) is used to gather data (qualitative or quantitative).

Sampling approaches and techniques, including probability and non-probability sampling.

Ethics, reliability and validity:

All research should be conducted ethically – how is this achieved and reported?

Research should also be reliable (similar results achieved from a similar sample) and valid (the research should measure what it aimed to measure).

Analysing information and data:

Using data collection tools such as interviews and questionnaires.

Using analytical techniques such as trend analysis, coding or typologies.

LO3 **Present the project and communicate appropriate recommendations based on meaningful conclusions drawn from the evidence findings and/or analysis**

Communicating outcomes:

Consider the method (e.g. written, verbal) and the medium (e.g. report, online, presentation).

Both method and medium will be influenced by the project research and its intended audience.

Convincing arguments:

All findings/outcomes should be convincing and presented logically where the assumption is that the audience has little or no knowledge of the project process.

Developing evaluative conclusions.

Critical and objective analysis and evaluation:

Secondary and primary data should be critiqued and considered with an objective mindset.

Objectivity results in more robust evaluations where an analysis justifies a judgement.

LO4 **Reflect on the value gained from conducting the project and its usefulness to support sustainable organisational performance**

Reflection for learning and practice:

The difference between reflecting on performance and evaluating a project – the former considers the research process, information gathering and data collection, the latter the quality of the research argument and use of evidence.

The cycle of reflection:

To include reflection in action and reflection on action.

How to use reflection to inform future behaviour, particularly directed towards sustainable performance.

Reflective writing:

Avoiding generalisation and focusing on personal development and the research journey in a critical and objective way.

Generalisation:

Many studies result in generalised findings. Research which has its basis in a specific field such as Human Resource Management (HRM) and in a specific context should avoid generalised conclusions.

Outcomes should be specific and actionable.

Learning Outcomes and Assessment Criteria

Pass	Merit	Distinction
LO1 Establish project aims, objectives and timeframes based on the chosen theme		**LO1 & 2**
P1 Devise project aims and objectives for a chosen scenario. **P2** Produce a project management plan that covers aspects of cost, scope, time, quality, communication, risk and resources. **P3** Produce a work breakdown structure and a Gantt Chart to provide timeframes and stages for completion.	**M1** Produce a comprehensive project management plan, milestone schedule and project schedule for monitoring and completing the aims and objectives of the project.	**D1** Critically evaluate the project management process and appropriate research methodologies applied.
LO2 Conduct small-scale research, information gathering and data collection to generate knowledge to support the project		
P4 Carry out small-scale research by applying qualitative and quantitative research methods appropriate for meeting project aims and objectives.	**M2** Evaluate the accuracy and reliability of different research methods applied.	
LO3 Present the project and communicate appropriate recommendations based on meaningful conclusions drawn from the evidence findings and/or analysis		**LO3 & 4**
P5 Analyse research and data using appropriate tools and techniques. **P6** Communicate appropriate recommendations as a result of research and data analysis to draw valid and meaningful conclusions.	**M3** Evaluate the selection of appropriate tools and techniques for accuracy and authenticity to support and justify recommendations.	**D2** Critically evaluate and reflect on the project outcomes, the decision-making process and changes or developments of the initial project management plan to support justification of recommendations and learning during the project.

Pass	Merit	Distinction
LO4 Reflect on the value gained from conducting the project and its usefulness to support sustainable organisational performance		
P7 Reflect on the value of undertaking the research to meet stated objectives and own learning and performance.	**M4** Evaluate the value of the project management process and use of quality research to meet stated objectives and support own learning and performance.	

Additional Evidence Requirements

In addition to the above assessment criteria, students will also be required to complete a project logbook to record ideas, changes and developments as they progress and complete the project.

Recommended Resources

Textbooks

Costley, C., Elliot, G. and Gibbs, P. (2010) *Doing Work Based Research: Approaches to Enquiry for Insider-researchers*. London: SAGE.

Dawson, C. (2016) *Projects in Computing and Information Systems: A Student's Guide*. UK: Pearson Education.

Flick, U. (2011) *Introducing Research Methodology: A Beginner's Guide to Doing a Research Project*. London: SAGE.

Gray, D. (2009) *Doing Research in the Real World*.

2nd Ed. London: SAGE. Guay, M., Schreiber, D.

and Briones, S. (2016) *The Ultimate Guide to*

*Project
Management: Learn everything you need to successfully manage projects and get*

them done. Free Kindle Edition. US: Zapier Inc.

Lock, D. (2013) *Project Management 8th Edition*. UK: Routledge.

Pinto, J.K. (2015) *Project Management: Achieving Competitive Advantage* 4th Ed. Pearson.

Journals

International Journal of Quantitative and Qualitative Research Qualitative Research Journal

Websites

www.gov.uk/government/publications Innovations

Department of Business

and Skills "Guidelines for managing projects –

How to organise, plan and control projects." (Report)

Links

This unit links to the following related units:

Unit 3: Professional Practice

Unit 13:

Computing

Research

Project

Unit 14:

Business

Intelligenc

e

Unit 34: Systems Analysis & Design