

Module Descriptor Definitive Document

Module Code	HTMH10
Version	(completed by QASU)
Module Title	Gastronomy
Credits	20
Valid From	(completed by QASU)
Status	Proposed
Subject Board	(completed by QASU)
HECoS Code	100527
Academic Level (FHEQ)	6
Study Period	2
Prerequisites and co-requisites	None
Not available to students taking/having taken	N/A

Content (Indicative)

A History of Food, Drink and Eating
 Meal Times and Typical Meals
 Gastronomy, Parameters and Theory
 Current Trends in Gastronomy – Provenance, Organic, Biodynamic, Foraging; Vegan; Farm to Fork; Traceability; Gut eating; Forgotten cuts; Food waste; Celebrity Chefs and Media etc.
 Menu Types and Creation including Presenting Food and Beverages
 Ethnic and Cultural influences on Gastronomy through Immigration and mass travel
 Achieving Gastronomic Awards/Recognition – Michelin, AA, Good Food Guide
 Nutritional Considerations, Labelling and Allergens

Teaching and Learning Experience

Lectures
 Seminars
 Guest Speaker
 1-2-1 Tutorials
 Guided Independent Study

Students will be able to access on-line materials through the College virtual learning environment.

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Assess how eating and drinking habits and cultures have developed globally
2. Critically discuss food choice, cuisine styles and culinary practices, and how personal taste influences these
3. Evaluate ethnic and cultural influences on Gastronomy through mass travel
4. Review current trends in gastronomy and their use in menu development

Assessment

Assessment Task	Weighting	Module Learning Outcomes Assessed
Report	50%	1, 2
Group Podcast	50%	3, 4

Indicative reading (APA 7th edition referenced)

Core Texts:

Gastronomic Tourism Experiences and Experiential Marketing by Saurabh Kumar Dixit & Girish Prayag (2023) - Publisher: Routledge - ISBN: 9781032412832

Food and Drink Tourism by Sally Everett (2016) - Publisher: SAGE Publications - ISBN: 9781526436467 -

Supplementary Text

The Routledge Handbook of Gastronomic Tourism edited by Saurabh Kumar Dixit (2019) - Publisher: Routledge - ISBN: 9781315147628 -

Food and Beverage Management: For the Hospitality, Tourism and Event Industries by John Cousins, David Foskett, David Graham, and Amy Hollier (2019) - Publisher: Goodfellow Publishers ISBN: 9781911635109 -