

Module Descriptor Definitive Document

Module Code	HTMH03
Version	(completed by QASU)
Module Title	Ethics Sustainability and Responsibility
Credits	20
Valid From	(completed by QASU)
Status	Proposed
Subject Board	(completed by QASU)
HECoS Code	100793
Academic Level (FHEQ)	6
Study Period	1
Prerequisites and co-requisites	None
Not available to students taking/having taken	N/A

Content (Indicative)

1. Ethical Frameworks and Theories in Social Responsibility
2. Corporate Social Responsibility (CSR)
3. Sustainable Practices
4. Stakeholder Engagement
5. Global and Cultural Perspectives

Teaching and Learning Experience

Lectures

Seminars

Guest Speaker

1-2-1 tutorials

Guided Independent Study

Students will be able to access on-line materials through the College virtual learning environment.

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Critically review ethical dilemmas and sustainability challenges in the hospitality, international tourism and events management industry.
2. Assess ethical theories and CSR principles to business decisions operating in the hospitality, international tourism and events management industry.
3. Review sustainable practices in hospitality, international tourism and events management industry.
4. Evaluate global awareness and cultural sensitivity issues in addressing hospitality, international tourism and events management industry issues.

Assessment

Assessment Task	Weighting	Module Learning Outcomes Assessed
Case Study	50%	1, 2
Panel Debate	50%	3, 4

Indicative reading (APA 7th edition referenced)

Core Texts:

Crane, A., & Matten, D. (2016). - Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. Oxford University Press.

Carroll, A. B. (2007). - Business and Society: Ethics and Stakeholder Management. Thomson.

Supplementary Texts:

Fisher, C., Lovell, A., & Valero-Silva, N. (2012).

Business Ethics and Values. Pearson.

Grayson, D., & Hodges, A. (2004).

Corporate Social Opportunity. Seven Steps to Make Corporate Social Responsibility Work for Your Business. Greenleaf Publishing.