

Module Descriptor Definitive Document

Module Code	HTMD01
Version	(completed by QASU)
Module Title	Sustainable Project Management for Hospitality, International Tourism, and Events Management
Credits	20
Valid From	(completed by QASU)
Status	Proposed
Subject Board	(completed by QASU)
HECoS Code	100812
Academic Level (FHEQ)	5
Study Period	1
Prerequisites and co-requisites	None
Not available to students taking/having taken	N/A

Content (Indicative)

- This module blends core project management methodologies with sustainability principles, tailored specifically for the hospitality, international tourism, and events management sectors
- Foundations of Sustainable Project Management, introduction to project management principles,
- Defining sustainability in the context of People, Planet, Profit, sustainable development goals and their achievement through project management
- Project Lifecycle and Sustainability Integration, Project initiation with sustainability assessments, execution, monitoring, and control of sustainable projects, sustainable project closure and post-implementation review
- Cultural Sensitivity and Global Contexts, cross-cultural sustainability practices
- Engaging local communities and indigenous groups, ethical decision-making in international project contexts, social license to operate and transparency
- Managing resources efficiently: energy, water, waste, circular economy principles, projects
- Case study analysis.

Teaching and Learning Experience

Lectures supported by resource-based learning and directed reading will be used to teach this module. A combination of the following methods will be used in delivery of this module offering a wide variety of assessment options to choose from depending on the cohort recruited on to the programme.

Lectures, Seminars, Case Studies, Independent Study, Research Projects, Blended Learning, Virtual Field Trips and Guest Speakers.

Students will be able to access on-line materials through the College virtual learning environment.

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Demonstrate a critical understanding of key project management principles and methodologies within the context of hospitality, international tourism, and events management
2. Explain the role of sustainability in project planning, implementation, and evaluation within the context of hospitality, international tourism, and events management
3. Design and manage a sustainable project plan relevant to hospitality, international tourism, and events management, incorporating stakeholder engagement, resource management, and performance measurement
4. Develop and communicate sustainability strategies effectively to stakeholders, including clients, partners, and communities

Assessment

Assessment Task	Weighting	Module Learning Outcomes Assessed
Coursework	50%	1, 2
Research Poster	50%	3, 4

Indicative reading (APA 7th edition referenced)

Core Texts

Sustainable Project Management: Principles, Technology, and Innovation by Mohamed Salama (2021) - Publisher: Goodfellow Publishers - ISBN: 9781911635734 D.

Sustainability in Tourism, Hospitality and Events: Fundamentals and Practical Approaches by Dimitri Lera and Michel Mason (2025) - Publisher: Kogan Page - ISBN: 9781398620186

Sustainable Tourism and Hospitality Management: Business Practices, Global Platforms and Reporting by Dr. Brooke Hansen (2025) - Publisher: Kogan Page - ISBN: 9781398620438

Supplementary Texts

Strategic Management for Tourism, Hospitality and Events by Nigel G. Evans (2024) - Publisher: Routledge - ISBN: 9781032331836

The Business of Sustainable Tourism Development and Management by Susan L. Slocum, Abena Aidoo, and Kelly McMahon (2020) - Publisher: Routledge - ISBN: 9781138492165