

Module Descriptor Definitive Document

Module Code	BSNH54
Version	1
Module Title	Operations and Strategy Management
Credits	20
Valid From	January 2025
Status	Validated
Subject Board	BSN
HECoS Code	100097
Academic Level (FHEQ)	6
Study Period	B
Prerequisites and co-requisites	N/A
Not available to students taking/having taken	N/A

Content (Indicative)

This module aims to enhance students' understanding of the significance of operations management and the production function within micro, small, medium, and large organisations. Students will gain insight into processes and systems in both service and manufacturing sectors, covering areas such as operations strategy, design, planning, and control of operational processes. Additionally, it will consider quality and total quality management, utilisation of data and statistics, and methods for improvement, including ethics, corporate social responsibility, and sustainability considerations.

Teaching and Learning Experience

- Guided Independent Study
- Lectures
- Seminars

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Demonstrate a critical understanding of the role of operations management in both service and manufacturing sectors, addressing key challenges and their implications for quality and continuous improvement.
2. Critically evaluate complex business strategies to balance strategic and ethical requirements, ensuring sustainable long-term operations within a contemporary global landscape.
3. Critically evaluate and apply advanced planning and resource control techniques, adapting them to the complexities of diverse operational environments and organisational cultures.
4. Critically reflect on the social, environmental, and economic dimensions of operational management and the implications for broader organisational responsibilities.

Assessment

Assessment Task	Weighting	Module Learning Outcomes Assessed
Essay	50%	1, 2
Presentation	50%	3, 4

Indicative reading

Books

Slack, N., Brandon-Jone, A. and Johnston, R. (2016). *Operations Management*. (8th Ed.) Pearson Education Limited: UK.

Whittington, R., Angwin, D., Regner, P., Johnson, G. and Scholes, K. (2023) *Exploring Strategy: Text and cases*. (13th Ed.) Pearson.

Hamilton, L., & Mitchell, L. (2014). *Contemporary issues in management*. Edward Elgar Publishing Ltd.

Henry, A. (2011). *Understanding strategic management* (2nd ed.).

Johnson. et al. (2015). *Fundamentals of strategy* (3rd ed). Pearson.

Miceli, T. J. (2018). *Contemporary issues in Law and Economics*. Routledge.

Peng, M., & Meyer, K. (2011). *International Business* (1st ed.). Cengage.

Rugman, A. M., & S. Collinson. (2012). *International business* (6th ed.). Prentice Hall.

Sloman, J., & Jones, E. (2017). *Essential economics for business* (5th ed.). Pearson Education Ltd.

Journals

Entrepreneurship Theory and Practice
Harvard Business Review – truth about CSR
International Journal of Entrepreneurial behaviour and research
Journal of Business Venturing