

Module Descriptor Definitive Document

Module Code	BSNH53
Version	1
Module Title	Contemporary Business Issues
Credits	20
Valid From	January 2025
Status	Validated
Subject Board	BSN
HECoS Code	100097
Academic Level (FHEQ)	6
Study Period	B
Prerequisites and co-requisites	N/A
Not available to students taking/having taken	N/A

Content (Indicative)

During this module students will examine the global and national issues within the business world. They will examine the global policy environment in relation to business including issues of sustainability, technology and international relations. Students will critically evaluate global and national influences upon business start-up in the UK and identify and evaluate business issues in different regions and their impact on startup rates and business growth.

Teaching and Learning Experience

- Guest Lectures
- Guided Independent Study
- Lectures
- Seminars

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Critically analyse contemporary business issues affecting a range of organisations in a variety of complex situations.
2. Critically evaluate the challenges and opportunities facing individuals and organisations developing enterprising and innovative ideas within a global and national context, including challenges presented by policy decisions.
3. Critically evaluate the role and impact of strategy and governance in the management of organisations.

Assessment

Assessment Task	Weighting	Module Learning Outcomes Assessed
Panel debate/discussion	40%	2
Case study	60%	1, 3

Indicative reading

Books

Johnson, G. et al. (2017) *Exploring Strategy: Text and Vases*. (11th Ed.) Pearson

Hamilton, L., & Mitchell, L. (2014). *Contemporary issues in management*. Edward Elgar Publishing Ltd.

Henry, A. (2011). *Understanding strategic management* (2nd ed.).

Hill, C. W. L. (2012). *International business: Competing in the global marketplace* (9th ed.). McGraw-Hill.

Hisrich. (2016). *International entrepreneurship: Starting, developing and managing a Global Venture*. SAGE Publications.

Miceli, T. J. (2018). *Contemporary issues in Law and Economics*. Routledge.

Phillips, P., & Moutinho, L. (2018). *Contemporary Issues in strategic management*. Routledge.

Sloman, J., & Jones, E. (2017). *Essential economics for business* (5th ed.). Pearson Education Ltd.

Journals

Entrepreneurship Theory and Practice

Harvard Business Review – truth about CSR

International Journal of Entrepreneurial behaviour and research

Journal of Business Venturing