

Module Descriptor Definitive Document

Module Code	BSNC51
Version	1
Module Title	Business Environment
Credits	20
Valid From	1 st January 2025
Status	Validated
Subject Board	BSN
HECoS Code	100079
Academic Level (FHEQ)	4
Study Period	A
Prerequisites and co-requisites	None
Not available to students taking/having taken	N/A

Content (Indicative)

This module explores the interaction between the external environment and business organisations. Consideration is given to the range of external influences on a business by examining political, economic, socio-cultural, technological, legal and environmental factors.

Teaching and Learning Experience

- Lectures
- Seminars
- Guided Independent Study

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Outline key environmental issues affecting the conduct of business organisations.
2. Understand how political, economic, social, technological, legal, and environmental factors may impact on business operations.
3. Identify the internal strengths and weaknesses of organisations and analyse how they interact with external environmental factors.

Assessment

Assessment Task	Weighting	Module Learning Outcomes Assessed
Research Poster	100%	1-3

Indicative reading

Books

Palmer, A. and Hartley, B. (2012). The Business Environment. McGraw Hill.

Gillespie, A. (2019). Foundations of Economics. (5th ed.). Oxford University Press.

Whittington, R., Johnson, G., Regnér, P., Angwin, D., Scholes, K. (2020). Exploring Strategy, Text and Cases. (12th ed.). Pearson Higher Education.

Sloman, J., Garratt, D., Guest, J., Jones, E. (2019). Economics for Business. (8th ed.). Pearson Higher Education.

Slack, N., Brandon-Jones, A., Burgess, N. (2022). Operations Management. (10th ed.). Pearson Higher Education.

Journals

Entrepreneurship Education and Pedagogy

Entrepreneurship Theory and Practice

International Small Business Journal

Journal of Business Venturing

Journal of Small Business and Enterprise Development

Journal of Small Business Management

Websites

www.bbc.co.uk/news/business

www.uk.reuters.com/business

www.entrepreneur.com/

CMI online resources