

Module Descriptor

Definitive Document

Module Code	BUAM05
Version	1
Module Title	Management Project Methods
Credits	20
Valid From	1 st January 2022
Status	Validated
Subject Board	BUA
HECoS Code	100962
Academic Level (FHEQ)	7
Study Period	5
Prerequisites and co-requisites	None
Not available to students taking/having taken	N/A

Content (Indicative)

- Research methods: data/evidence collection, analysis and synthesis.
- Identify and plan a strategic management project.
- Design and plan a strategic management project (timeline, practicalities, risk, etc.).
- Identify and address quality and ethical considerations.

Teaching and Learning Experience

- Blended learning/E-learning
- Group work
- Lecture
- Supported Independent study
- Tutorial
- Webinar

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Identify and critically justify postgraduate research/enquiry techniques appropriate to the chosen business and management context;
2. Critically evaluate relevant ethical and operational issues relating to the chosen project;
3. Demonstrate the capability to undertake a systematic, analytical and evidence-based approach to a strategic management project.

Assessment

Assessment task	Load	Weighting	Learning Outcomes assessed
Presentation	Up to 2500 word (or equivalent)	Pass/Fail	1-3
Project proposal	Up to 2500 words (or equivalent)	Pass/Fail	1-3

Indicative reading

Books

- Brown, R.B., & Saunders, M. (2006). *Doing your dissertation in business and management*. Sage.
- Costley, C., Elliott, G., & Gibbs, P. (2010). *Doing Work-based Research: Approaches to Enquiry for Insider-Researchers*. Sage.
- Denscombe, M. (2014). *The Good research guide: for small-scale social research projects*. Open University Press.
- Fisher, C.M., & Buglear, J. (2004). *Researching and writing a dissertation for business students*. Prentice Hall/ Financial Times.
- McMillan, K., & Weyers, J. (2013). *How to improve your critical thinking and reflective skills*. Pearson.
- Murray, N., & Hughes, G. (2008). *Writing up your university assignments and research projects: a practical handbook*. McGraw-Hill Open University Press.
- Riley, M., Wood, R.C., Clark, M.A., Wilkie, E., & Szivas, E. (2000). *Researching and writing dissertations in business and management*. Thomson Learning.
- Saunders, M., Lewis, P., & Thornhill, A. (2016). *Research Methods for Business Students*. Pearson Education Ltd.
- White, B. (2000). *Dissertation skills: for business and management students*. Continuum.

Journals

- Business Research
Journal of Business Research
Journal of Economic and Business Research
e-Journal of Business Research Methods.

Website

- Qualitative Research Consultants: <http://www.qrca.org>