



## Module Descriptor Definitive Document

<b>Module Code</b>	BSNH05
<b>Version</b>	1.2
<b>Module Title</b>	Honours Project
<b>Credits</b>	40
<b>Academic Level (FHEQ)</b>	6
<b>Study Period</b>	X
<b>Prerequisites and co-requisites</b>	Research Methods

### Content (Indicative)

The Honours Project is an individual piece of research on a topic of the student's choice related to business and enterprise.

- Formulation of a research question and research design process
- Literature review, data collection, data analysis and reporting
- Production of a dissertation.

### Teaching and Learning Experience

- Blended Learning
- 1-2-1 Tutorials
- Guided Independent Study
- Hack-a-thon
- Lectures

### Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Prepare a research question appropriate to subject content of the degree programme.
2. Critically review, synthesise and evaluate relevant literature.
2. Utilise and defend the use of appropriate research methodologies.
3. Collect, analyse and evaluate a range of business data, qualitative and/or quantitative, presented in a variety of formats.
4. Report analysis and findings from the research in an appropriate dissertation format.

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### Assessment

Assessment task	Load	Weighting	Learning Outcomes assessed
Dissertation	up to 10,000 words (or equivalent)	100%	1, 2, 3, 4

## **Indicative reading (APA 7th edition referenced)**

### **Books**

- Bryman, A. (2015). *Social research methods* (5th ed.). Oxford University Press.
- Charmaz, K. (2014). *Constructing Grounded Theory* (2nd ed.). SAGE.
- Denzin, K., & Lincoln, Y. S. (2018). *Handbook of qualitative research* (2nd ed.). Sage.
- Easterby-Smith, M., Thorpe, R., & Jackson, P. (2018). *Management and business research* (5th ed.). SAGE. The 4th and 3rd Editions are also useful.
- Field, (2017). *Discovering statistics using IBM SPSS statistics: And sex and drugs and rock 'n' roll*. (4th ed.). Sage Publications.
- Letherby, G., Scott, J., & Williams, M. (2013). *Objectivity and subjectivity in social research*. SAGE.
- Lind, D. A., Marchal, W. G., & Wathen, S. A. (2013). *Basic statistics for business & economics* (8th ed.). McGraw-Hill.
- Robson, C. (2016). *Real world research* (4th ed.). Blackwell.
- Saldana, J. (2016). *The coding manual for qualitative researchers* (2nd ed.). SAGE.
- Saunders, M., Lewis, P., & Thornhill, P. (2017). *Doing research in business and management: An essential guide to planning your project*. Prentice Hall.
- Saunders, M., Lewis, P., & Thornhill, P. (2018). *Research methods for business students* (8th ed.). Pearson.

### **Journals**

- International Journal of Social Research Methodology
- Journal of Mixed Methods Research
- Qualitative Research Journal
- The Electronic Journal of Business Research Methods

### **Websites**

- Market Research Society – Code of Conduct
- Social Research Association – Ethical Guidelines