

MODULE DESCRIPTOR Definitive Document

Module Code BSNF06

Version 1

Module Title Foundation Year Project

Credits 20
Academic Level (FHEQ) 3
Study Period B
Prerequisites and co-requisites N/A

Content (Indicative)

Production of a research project drawing upon any of the topics covered in the foundation year.

- What is research? What is a research question?
- Choosing a research question.
- The sections included in a research piece including literature review, methodology, analysis and conclusion.
- Producing a research project.

Teaching and Learning Experience

Lectures

Seminars

Hack-a-thon

1-2-1 tutorials

Guided Independent Study

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

- 1. Define research and give examples of research projects.
- 2. Explain why we conduct research and what value it has for society.
- 3. Identify a research question and provide a rationale for their choice.
- 4. Prepare a piece of research that contains a literature review, methodology, analysis and conclusion.

Assessment

| Assessment task | Load (e.g. wordage) | Weighting (as a percentage) | Learning outcomes assessed |
|-------------------|-----------------------------------|-----------------------------|----------------------------|
| Research Proposal | up to 1,500 words (or equivalent) | 30% | 1, 2, 3 |
| Dissertation | up to 3,500 words (or equivalent) | 70% | 4 |

Indicative reading

Books

Cottrell, S. (2017) Critical Thinking Skills (Palgrave Study Skills), Palgrave: UK.

Cottrell, S. (2013) The Study Skills Handbook (Palgrave Study Skills), Palgrave: UK.

Wisker, G. (2009) The Undergraduate Research Handbook (Palgrave Study Skills), Palgrave: UK.

McFarlan, B. (2003) Drop the Pink Elephant, Capstone.

Williman, N. 2018 Research Methods: the basics 2nd Edition. Routledge, London. Walliman,

N. 2005 Your Research Project. 2nd Edition. Sage, London.

Journals

Entrepreneurship Theory and Practice
International Journal of Entrepreneurial Behaviour and Research
Journal of Business Venturing
Journal of Small Business and Enterprise Development
Journal of Marketing
Journal of academic writing

Websites https://www.academicskills.marjon.ac.uk

https://he.palgrave.com/studentstudyskills

https://www.ucas.com/ucas/undergraduate/finance-and-support/preparing-your-studies/study-skillsguides