



Module Descriptor Definitive Document

Module Code	BSND03
Version	1.3
Module Title	Accounting and Finance for Business
Credits	20
Academic Level (FHEQ)	5
Study Period	A
Prerequisites and co-requisites	Introduction to Accounting and Finance

Content (Indicative)

- Compare the uses of Accounting and Finance processes for small to medium sized enterprises (SMEs) compared to large corporate firms.
- Identify potential sources of funding for small to medium sized enterprises (SMEs) in a UK context.
- Evaluate sources and uses of funding available currently for a chosen SME in a UK context.

Teaching and Learning Experience

- Blended Learning
- Guest Lectures
- Guided Independent Study
- Lectures
- Seminars

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Compare the uses of financial accounting processes for small to medium sized enterprises (SMEs) compared to large corporate firms.
2. Analyse the challenges faced by SMEs in relation to financial management processes.
3. Demonstrate an understanding of potential sources of funding for SMEs in a UK context.
4. Compare the sources and uses of funding available currently for a case study UK based SME.

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Assessment

Assessment task	Load	Weighting	Learning Outcomes assessed
Individual Report	up to 2,500 words (or equivalent)	50%	1, 2

Business Plan	up to 2,500 words (or equivalent)	50%	3, 4
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Indicative reading (APA 7th edition referenced)

Books

- Atrill, P., & McLaney, E. (2017). *Accounting & finance for non-Specialists* (10th ed.). Pearson.
- Bamber, M., & Parry, S. (2018). *Accounting and finance for managers* (2nd ed.). Kogan Page.
- Gowthorpe, C. (2011). *Business accounting and finance* (3rd ed.). Cengage Learning.
- Landstrom, H. (2017). *Advanced introduction to entrepreneurial finance*. Edward Elgar Publishing Limited.
- Robert, R. (2015). *Finance for small and entrepreneurial business*. Routledge.
- Slooman, J., & Jones, E. (2011). *Economics and the business environment* (3rd ed.). Pearson Education Ltd.

Journals

- Accounting and Finance
 Journal of Accounting and Economics
 Journal of Business Venturing
 Journal of Small Business Management

- Websites** www.crowdfunder.co.uk
www.economist.com/
www.ft.com/
www.kickstarter.com/