



Module Descriptor Definitive Document

Module Code	BSNC04
Version	1.2
Module Title	Introduction to Accounting and Finance
Credits	20
Academic Level (FHEQ)	4
Study Period	B
Prerequisites and co-requisites	N/A

Content (Indicative)

- This module gives a comprehensive introduction to the basic concepts and techniques of Accounting and Finance and will include the following content:
- The sources, uses and management of financial accounting • The measurement and reporting techniques of financial accounting.
- Budgeting and sources of finance.

Teaching and Learning Experience

- Blended Learning
- Guest Lectures
- Guided Independent Study
- Lectures
- Seminars

Module Learning Outcomes (MLOs)

On successful completion of this module students will be able to:

1. Explain the sources and uses of accounting and finance and distinguish between financial and management accounting.
2. Identify and explain the nature of financial statements.
3. Explain the budgeting process and show how budgets, strategic objectives and strategic plans are related for a chosen business case study.

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4. Identify potential sources of finance for a chosen business case study.

Assessment

Assessment task	Load	Weighting	Learning Outcomes assessed
Essay	up to 1,500 words (or equivalent)	30%	1
Individual Report	up to 3,500 words (or equivalent)	70%	2, 3, 4

Indicative reading (APA 7th edition referenced)

Books

- Atrill, P., & McLaney, E. (2018). *Accounting & finance for non-Specialists* (11th ed.). Pearson.
- Bamber, M., & Parry, S. (2017). *Accounting and finance for managers* (2nd ed.). Kogan Page.
- Dyson, J. R. (2010). *Accounting for non-accounting students* (8th ed.). Prentice Hall.
- Gowthorpe, C. (2011). *Business accounting and finance* (3rd ed.). Cengage Learning.
- Pike, R., & Neale, B. (2012). *Corporate finance and investment: Decisions and strategies* (7th ed.). Pearson.
- Slooman, J., & Jones, E. (2011). *Economics and the business environment* (3rd ed.). Pearson Education Ltd.

Journals

- Accounting and Finance
Journal of Accounting and Economics
Journal of Business Venturing
Journal of Small Business Management